

Overview



Today's non-profits operate in a difficult, ever-changing environment marked by increased competition and donor expectations. Your program success depends on having the right tools and information to build strong relationships that lead to sustainable financial support.

Sumac software meets the varied needs of Canadian charities of every size and sector. Sophisticated fundraising, communication and project management features support your operations seamlessly. Your entire team will benefit from easy access to information and Sumac's user-friendly functionality.

Raise More Money

Set your goals and let Sumac help you achieve fundraising success. Use Sumac's knowledge base to make targeted solicitations that consistently raise more money. Generate high response rates by producing personalized requests based on donor interests, giving patterns and involvement with your organization.

Strengthen your fundraising plans with powerful and flexible information analysis. Real-time reports track fundraising results. Identify trends and rate prospects to help plan future strategies and campaigns.

Invest in your future

Build stronger relationships with your community to ensure a stable future. Take advantage of Sumac's powerful integrated email tools to keep in touch with your community. Automatically record all communications to build your contact profiles. Easily track communication preferences for each contact.



Simplify and Save

Sumac provides you with time-saving tools so you can focus on raising more money:

- ◆ Automate donation processing through well-designed forms and user-customizable data fields
- ◆ Instantly produce thank-you letters, tax receipts, and labels
- ◆ Link Sumac to your accounting program, eliminating duplicate data entry
- ◆ Quickly produce donor roll recognition according to your gift benefit levels
- ◆ Shift away from paper with Sumac's integrated email
- ◆ Detailed contact profiles integrate all information about a constituent, from demographic information to sales of products, services, and tickets; from memberships to pledges; from auditions to course registrations

Effectively Manage Projects

Sumac tracks and manages project details. Whether you receive applications or proposals regarding special programs, hold auditions, manage a festival, or fundraise with auction events, Sumac has the tools you need. If you present performances, fundraisers or conferences, Sumac manages seating assignments, payment processing and attendance tracking.

Build and Protect Your Information

Sumac is easy to install and quickly provides results. Our experts will work with you to develop a project plan to ensure clean and timely data transfer and in-depth staff training.

Sumac's sophisticated tools help you clean data and identify possible duplications before import. Name search eliminates duplicate entry. An automated data scrubbing tool identifies and merges duplicate contact records. Household relationships are noted, eliminating multiple mailings.

Sumac helps your entire organization. Administrator-assigned data access rights guarantee secure and appropriate information management. Give your staff the information and the tools they need to succeed.

Reach Your Goals

- ◆ Produce powerful reports to help you generate new and sustainable revenue for your programs
 - ◆ Maximize donations and reduce direct mail costs by segmenting your list
 - ◆ Diversify your income with recurring gifts programs and realize stable, predictable revenue
 - ◆ Streamline day-to-day activities, encouraging staff to spend more time on donor relations
 - ◆ Deliver targeted email messages to your supporters to cultivate and steward stronger relationships
 - ◆ Coordinate staff and volunteer solicitations to take advantage of every available opportunity
- Build a knowledge base that your entire organization can rely on today and tomorrow

Sumac Modules

Every installation of Sumac includes these roots modules:

Campaigns
Case Management
Communications
Contacts
Donations
Email
Events
Grow Your Own
Internet
Payment Processing
Reports
Time Tracking

Specialized modules can be added to any Sumac installation:

Auctions
Auditions & Submissions
Course Registration
Fund Requests
Job Search
Memberships
Pledges
Proposals
Prospecting
Reminders
Sales
Ticketing
Tour Booking
Volunteers

Learn how Sumac can help your organization.